



FOR IMMEDIATE RELEASE

Fishback Financial Leverages Banking Business Intelligence Solution provided by SwiftKnowledge

SwiftKnowledge customizes its Banking Business Intelligence solution in order to meet Fishback Financial's unique needs. Fishback Financial states that the flexibility in product choice, industry specific solutions and banking industry knowledge made SwiftKnowledge the provider of choice.

Eden Prairie MN, April 25, 2008 – Fishback Financial has licensed the Banking Business Intelligence Solution from SwiftKnowledge, Inc and is reporting an astounding 90% of the solution being implemented without requiring any company-specific changes. This solution includes all back-end connectivity and infrastructure models built specifically to meet the high standards and unique data challenges facing companies in the banking industry.

According to Ryan Schiller, the Information Services Analytics Manager for Fishback Financial, a multi-bank holding company located in Brookings, South Dakota, the company was all set to start building their own internal solution when they heard about the Banking Business Intelligence Suite options provided by SwiftKnowledge and the flexibility of their customer service. He states, "We needed a solution that was more flexible, more stable and had the ability to grow with us. We also needed a solution that would meet the needs of a multi-bank holding company. Our data needs can get quite complex and convoluted. Until we sat down with SwiftKnowledge and reviewed their banking solutions, we thought we had to build everything ourselves."

Schiller goes on to state that "by utilizing the SwiftKnowledge models we saved ourselves close to a year in development and about half the out of pocket dollar cost that would have been incurred during that time. We were very pleased with the install process that took place with the Swiftknowledge staff onsite, and have continued to be pleased with the continued support of our installation."

The Banking Business Intelligence Solution provided by SwiftKnowledge was built specifically to help community bankers better manage a broad range of areas including:

- Loan, deposit and securities information
- FDIC/Peer data
- Core banking transactional systems
- Risk ratings, delinquencies and credit analysis
- Portfolio mix and analysis

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In response to the unique needs as presented by Fishback Financial, Daniel Moloney, President of SwiftKnowledge said, "We are very committed to the community banker market and will work with each of our customers to match the right solution for their specific needs as they exist today and optimize their return on investment."

Allie Gentry, Chief Technology Officer of SwiftKnowledge expands on the SwiftKnowledge implementation methodologies used by stating: "Our agile methodology and architecture allows us to componentize and deliver quickly and effectively and allow our customers to expand their solution as they evolve over time."

About SwiftKnowledge, Inc.

SwiftKnowledge Inc., is a Minneapolis based business intelligence software and services company. They have revolutionized the Business Intelligence Market with patented technology and an integrated, powerful, web based analytic solution designed specifically for non-technical end-users. This simple to use, yet sophisticated application allows immediate, secure and customized access to multiple data sources for analysis, reporting and performance management. The core application is on version 8.0 release with over 200 installations and an estimated 10,000 users on a global basis.

For more information, call Dan Moloney at 952-516-7443 or visit www.SwiftKnowledge.com

About Fishback Financial

Fishback Financial Corporation is a \$1.4 Billion bank holding company with 17 bank locations along the I-29 Corridor in Eastern South Dakota and Southwestern Minnesota. Their strategic focus is on the community their local banks serve. They believe in independent banking leadership that is contributing to vital, growing communities as a basis for local banking growth.

For more information, please visit <http://bankeasy.com/fishbackfinancial/>

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