

SwiftKnowledge Press Release

For Immediate Release

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SwiftKnowledge and Voyager Bank Deploy Business Intelligence Banking Application Banking BI Suite Designed to Foster Growth and Mitigate Risks

Minneapolis, MN---SwiftKnowledge, a business intelligence software and services company, has partnered with Voyager Bank, a \$600 million community bank, to launch a comprehensive reporting and analytic application designed specifically for the banking community. By leveraging both organizations' expertise, the *SwiftKnowledge Banking Intelligence Suite* meets the market need for an out-of-the box application that streamlines the analysis, measurement and reporting of a bank's key metrics to drive growth and profitability and manage risks.

Voyager Bank was seeking more efficient ways to measure and manage their strategies to grow and better serve their customers. Information about their financial performance, customers and products was being captured in multiple systems, but there was no consolidated view for analysis and measurement. "We were spending way too much time manually consolidating data to measure our results and then incorporating benchmark data to determine our performance against our plan and peer group. We knew with the right application this process could be automated," stated Dick Plummer, Chief Financial Officer, Voyager Financial Services Corporation. "When we found SwiftKnowledge, with their powerful business intelligence application, we knew we could build a banking solution that would save us time and money and provide the insights into our data to help drive profitable growth and pinpoint risks," Plummer explained.

"In working hand-in-hand with Voyager, we have designed a banking reporting and analytic solution that we believe will have universal appeal to financial institutions of all sizes," stated Daniel Moloney, Co-founder and President of SwiftKnowledge. "We have tied the data from core banking systems together with budgeting and profitability applications so banks are now able to analyze and measure performance against plan by product, branch, and even employee, on a day-to-day basis and over time. In addition, we think one of the major benefits of the *Banking Intelligence Suite* is the automated integration of the FDIC peer analysis benchmarking data. With the integration of this data, banks can quickly benchmark their performance against similar banks across the country and eliminate the need to access other programs or manually input peer data."

"We believe the SwiftKnowledge Banking Suite will have an immediate impact on how we do business," said Scott Weaver, President of Voyager Bank. "SwiftKnowledge dramatically reduces the time we spend preparing and reviewing reports and instantly focuses our attention on what is important. We now can systematically provide the guidance, supported by relevant and timely data, to drive day-to-day decision making at every level of the organization," continued Weaver.

SwiftKnowledge has worked in multiple industries to deliver a web-based decision support system that can be rolled-out to a broad, non-technical audience, while still maintaining tight security requirements. The *Banking Intelligence Suite* contains all of the robust functionality and security features of SwiftKnowledge including role-based dashboards, scorecards, drillable reports, charts and graphs, meters, threshold based alerts, ad hoc queries, and self-service report generation.

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To learn about the SwiftKnowledge Banking Intelligence Suite contact:

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About SwiftKnowledge:

Since 1999, SwiftKnowledge, Inc., a Minnesota based privately held business intelligence software and services company, has brought to market a new approach to business intelligence—an integrated, powerful, web-based reporting and analytic solution designed specifically for the non-technical end-user. This simple to use, yet sophisticated application allows immediate, secure and customized access to multiple data sources for analysis, reporting and performance management. SwiftKnowledge's growing clientele and partnerships span multiple industries and applications including finance, publishing, manufacturing, database marketing, and human resources. www.swiftknowledge.com

About Voyager Bank:

Over the last 20 years, Voyager Bank has become one of the most highly regarded full-service community banks in the upper Midwest. With branch offices in Eden Prairie, Minnetonka, Shakopee and Mankato, Voyager is one of the fastest growing and now one of the largest banks in Minnesota. Voyager's hallmark is attracting uniquely talented people with a passion for building strong and long term customer relationships. Voyager is known for offering competitive banking products and services uniquely tailored to meet its customers' needs. Voyager has been recognized as one of the *Great Places to Work* by the *Minneapolis-St. Paul Business Journal* two years in a row. www.voyagerbank.com

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