



SWIFTKNOWLEDGE NEWS

SwiftKnowledge enters agreement with Wand Corporation, Minnesota based Point-of-Sale company

New web-based analytics and reporting product under development for franchise owners in the quick service restaurant industry

Minneapolis, MN—December, 2005--- SwiftKnowledge, a business intelligence software and services company, and Wand Corporation, a Point-of-Sale solution provider for the Quick Service Restaurant industry, have partnered to develop ViewPoint, a web-based reporting and analytic application for franchise owners. With ViewPoint, franchise owners can instantly access up-to-date and consolidated views of their key Point-of-Sale (POS) metrics to manage single or multiple franchise locations.

The ViewPoint dashboard, powered by SwiftKnowledge, graphically displays inventory, sales, food costs, profit/loss analysis, and personnel data. Accessing their personal dashboard, managers and owners can identify trends or problem areas, compare store performance across multiple locations, or drill-down for an in-depth view. In addition, customized threshold based alerts, determined by the end-user, can be set and pushed-out to PDA's and email for immediate action.

“Wand has consistently been a technology innovator for the point-of-sale industry and with the development of their new product, ViewPoint, they again set themselves apart with this easy-to-use, but powerful application designed specifically for their target customers,” commented Daniel Moloney, Ph.D., SwiftKnowledge President. “The initial reaction to the beta version was extremely positive and we believe Wand has identified a critical need in the marketplace that will allow franchise owners to drive sales and profitability.”

For additional information about the product contact:

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About SwiftKnowledge, Inc

Since 1999, SwiftKnowledge has brought to market a new approach to business intelligence—an integrated, powerful, web-based reporting and analytic solution designed specifically for the non-technical end-user. This simple to use, yet sophisticated application, allows immediate, secure and customized access to multiple data sources for analysis, reporting and performance management. We partner with large and small organizations, across multiple industries, to both deliver a strategic new offering to their customer base and serve as an internal solution to drive company-wide data driven decision-making. In all cases, we offer a full range of services, staffed by experts, to ensure a project's success. www.swiftknowledge.com

About Wand Corporation

Since 1987, Wand Corporation has partnered with restaurant operators in over 30 states to engineer products and services specifically for the Quick Service Restaurant industry. The result has been a steady and impressive evolution of customer requests and product refinements that comprise the Wand solution of today. With over 800 installations across the country, Wand provides Point-of-Sale, Back Office and Central Office solutions to some of the most successful quick-service restaurant operators across the country. www.wandcorp.com